

Jamie Larsen

UX Designer/Front-End Developer

Results-oriented Senior-level Front-end Web Developer with a proven track record in leading and directing the design, development, and production of high-impact, user-friendly websites. Exceptional web design and development talents, with emphasis on usability, presentation, optimization, and cross-browser, cross-platform compatibility. Dynamic multi-tasking and leadership skills; capable of managing numerous projects simultaneously in demanding, deadline-oriented environments. Experience in global and multi-cultural development environments, with two years of career experience managing teams & projects in the Netherlands. Maintain keen awareness of industry trends and new technologies. Over fifteen years of experience in related fields.

PROFESSIONAL EXPERIENCE

2010 - Present

SENIOR WEB DEVELOPER

Learning A-Z / Cambium Learning Group

- Organized projects by first defining requirements and second developing wireframes.
- Developed a website style guide for multiple websites to share utilizing the latest CSS and HTML.
- Redesigned all major product websites in CSS3, HTML5, and jQuery using the new style guide.
- Managed high-end website projects from initial stage to completion at the same time coding.
- Conducted user testing on website audience members.

2006 - 2010
4 years

DIRECTOR OF WEB DEVELOPMENT

Stone Interactive Group

- Organized & implemented a company project process & documents for all new projects.
- Launched numerous successful user friendly & self-editing company websites.
- Worked closely with clients in discovery phase, designed the website, and implemented the design using CSS & HTML.
- Created training manuals for CMS tools & prepared and delivered official classroom based training for clients after successful launch of website.

2005 - 2006
1 year

SENIOR WEB DEVELOPER / PROJECT MANAGER / ACCOUNT MANAGER

Fluency Media

- Created and implemented web development, email development, and SEO best practices.
- Launched several online initiatives within the budget scope and timelines.
- Point of contact for clients, creating proposals/estimates and weekly status reports for each project.
- Managed production while working on multiple projects at any one given time.

1999 - 2005
6 years

WEB PROJECT MANAGER / WEB DEVELOPER

Nu Skin Enterprises

- Spearheaded yearly redesign and update initiatives to maintain fresh and up-to-date look and feel of global sites, while ensuring strong branding and adherence with corporate standards.
- Worked closely with marketing team to identify and execute promotions aimed at driving Internet sales in global markets, leading to considerable cost savings on manual order processing.
- Created and implemented solutions for local users at all proficiency levels to update Web content, significantly streamlining content management activities.
- Developed Internet image library to automate management of images in database.



Jamie's ability to organize and bring structure to complicated processes has been invaluable. He is a reliable worker, with attention to detail and adherence to delivery dates, working pro-actively and using his own initiative to seek out ways for improvement. Jamie is an employee who gives 110% and would be an asset to any employer. — Aideen O'Rourke Nu Skin European Web Manager



CONTACT DETAILS

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PROFESSIONAL SKILLS

HTML

CSS

User Experience Design

Photoshop Design Mockups

Product Management

Open Source CMS

jQuery

Javascript

Axure Eclipse Responsive Web Design
Drupal Sublime Text
Adobe Photoshop Slack
User Testing Wireframes
Adobe Illustrator CSS3
Indigo Studio SASS
Wordpress Firebug Trello
joomla Bootstrap HTML5